

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 405173

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Priorities USA Action

Name

601 13th St NW
Washington, DC 20005

Address

202-798-5902

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Greg Speed - Treasurer

Anne Caprara - Executive Strategist

Guy Cecil - Chief Strategist

3. IF THE AD REFERS TO A CANDIDATE:

a. The name of the candidate is Hilary Clinton.

b. The candidate seeks election to the office of President of the USA in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

a. The issue is _____.

b. The Purchaser is _____.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

ORDER



WPLG, INC.

Nick Del Angel

CHG

NAT

Orders
Order / Rev: 405173
Alt Order #: 08360884
Product Desc: PRIORITIES USA/HILL
Estimate:
Flight Dates: 09/26/16 - 11/06/16
Original Date / Rev: 10/26/16 / 10/26/16
Order Type: GENERAL

Primary AE:

Sales Office:

Sales Region:

Agency
Name: Fuse Advertising
Buying Contact:
Billing Contact:
 802 North First Street
 St. Louis, MO 63101

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser
Name: ISS/Priorities USA Action
Demographic: HH
Product Codes: PL-Issue,PL-Non-Ballot-Related
Priority: P-3
Revenue Codes: AGY, POL, ISSUE

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Unit Code:

00:15:00

General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	7	\$112,000.00	\$95,200.00
10/31/16	11/03/16	2	\$32,000.00	\$27,200.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	7	\$112,000.00	\$95,200.00	0.00
November 2016	2	\$32,000.00	\$27,200.00	0.00
Totals	9	\$144,000.00	\$122,400.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Del Angel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WPLG	09/29/16	11/03/16	Thu 10-11p	CM	10-11p	---2---	:30	2	\$16,000.00	P-3	0.00	NM	9	\$144,000.00
How to Get Away with Murder															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>					<u>Rating</u>
Week:		09/26/16	10/02/16	---2---		2				\$16,000.00					0.00
Week:		10/03/16	10/09/16	---1---		1				\$16,000.00					0.00
Week:		10/10/16	10/16/16	---2---		2				\$16,000.00					0.00
Week:		10/17/16	10/23/16	---1---		1				\$16,000.00					0.00
Week:		10/24/16	10/30/16	---1---		1				\$16,000.00					0.00
Week:		10/31/16	11/06/16	---2---		2				\$16,000.00					0.00
Totals														9	\$144,000.00